

# **EWO Communications LTD Privacy notice**

# **Privacy Policy (website)**

This privacy policy sets out how EWO Communications Ltd uses and protects any information that you give EWO Communications Ltd when you use this website.

EWO Communications Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

EWO Communications Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

# What we collect

We may collect the following information:

- name
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

We do have the ability to retain some data even if you do not complete your registration or make a purchase. Such details are purely used for a one time operational email which is designed to enquire why you did not complete your purchase and how we can best assist you, should you require any. ]

We may collect information about your computer, including your IP address, operating system and browser type, for system administration and in order to create reports. This is statistical data about our users' browsing actions and patterns and does not identify any individual.



## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products (ensure these promotional emails are within legitimate interests under the GDPR),
- Our data is not shared with any other third parties.

## Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. [Please be assured that we do not store payment details anywhere].

## **Data Protection Regulations**

We are regulated by the EU General Data Protection Regulation 2018.

To ensure compliance with our obligations under these regulations we keep personal data up to date, store and destroy personal data securely, do not collect or retain excessive amounts of data and protect personal data from loss, misuse, unauthorised access and disclosure.

#### How we use cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. See below for information on the cookies we use



#### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

# **Direct Marketing**

- We may from time to time wish to use your personal information for direct marketing purposes. In order to do this we do require your consent. If you are happy for us to use your personal information for this purpose <u>click here</u> and confirm by reply that you give your consent.
- If you wish to opt out of us using your personal data for direct marketing then please click here and put opt out in the subject.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

# How long do we keep your personal data?

We keep your personal data for a period of three years in order to ensure that any query can be dealt with effecienctly.

### Access to your own personal information

You may request details of personal information which we hold about you under the General Data Protection Regulations 2018. If you would like a copy of the information held on you please write to Owen Hughes, EWO Communications Ltd, 270, Main Road, Naphill, Buckinghamshire HP14 4RX.

If you believe that any information we are holding on you is incorrect or incomplete, please write to Owen Hughes, EWO Communications Ltd, 270, Main Road, Naphill, Buckinghamshire HP14 4RX. or email us at info@ewo.uk.com. We will promptly correct any information found to be incorrect.



# List of cookies we collect

The table below lists the cookies we collect and what information they store. List below the cookies collected:

# COOKIE name COOKIE Description

_ga	Identifies which pages are being used to help analyse data about webpage traffic and improve our website in order to tailor it to customer needs.			

Issue No	Description of change	<u>Approval</u>	Date of Issue	Date to review
1	GDPR Compliance	Owen Hughes	22 <sup>nd</sup> May 2018	22 <sup>nd</sup> May 2019